



HeartShare Human Services of New York  
12 MetroTech Center, 29<sup>th</sup> Floor  
Brooklyn, NY 11201  
[www.heartshare.org](http://www.heartshare.org)

**Photo Opportunity—Check Presentation Ceremony**  
June 14, 2011

Media Contact: Tricia Fleming  
(718) 422-3266

### **\$46,000 Donated to Help Families Pay Their Electricity Bills**

**Who:** MTV Networks Entertainment Group, Con Edison and HeartShare Human Services of New York

**What:** MTV Networks Entertainment Group is donating \$23,000 to EnergyShare and Con Edison is matching with an additional \$23,000. EnergyShare is a program for low-income individuals and families in New York City and Westchester having difficulty paying their Con Edison utility bill and is administered by HeartShare Human Services.

**When:** Wednesday, June 15, 2011 at 11:30 am

**Where:** HeartShare's Administrative Offices, 12 MetroTech Center, 29<sup>th</sup> Fl., Brooklyn, NY 11201

**Scheduled to Attend:**

**Kelleigh Dulany**, Vice President, Corporate Responsibility, MTV Networks Entertainment Group

**Alfred Frederiksen**, Department Manager, Customer Outreach, Con Edison

**William R. Guarinello**, President & CEO, HeartShare Human Services of New York

**To Be Added to Press List:** Contact Tricia Fleming at (718) 422-3266. Your name must be on the Press List for building security.

**About Con Edison**

Con Edison is a subsidiary of Consolidated Edison, Inc. [NYSE: ED], one of the nation's largest investor-owned energy companies, with approximately \$13 billion in annual revenues and \$36 billion in assets. The utility provides electric, gas and steam service to more than three million customers in New York City and Westchester County, New York. For additional financial, operations and customer service information, visit us on the Web at [www.conEd.com](http://www.conEd.com), at our green site, [www.coned.com/thepowerofgreen](http://www.coned.com/thepowerofgreen), or find us on Facebook at Power of Green.

**About MTV Networks Entertainment Group**

The MTV Networks Entertainment Group is a division of MTV Networks, a unit of Viacom (NYSE: VIA, VIA B), and is comprised of a multi-platform portfolio of adult and male-focused brands featuring the COMEDY CENTRAL, Spike TV and TV Land cable channels, and their respective web sites, as well as internet comedy site Atom.com and videogame focused GameTrailers.com. The MTV Networks Entertainment Group was formed in 2006 to maximize the growth and brand strength of the group's cable networks and internet sites across the traditional television landscape and the ever-increasing digital universe and its varied new technologies and delivery systems.

**About HeartShare Human Services of New York**

HeartShare's wide array of services assist individuals with autism spectrum disorders and other developmental disabilities through numerous programs including education services, adult day programs, residential services, case management, recreation programs, family support services, and health services. It also provides counseling, after-school programs and assistance with foster care and adoption for children and families, supports people affected by HIV/AIDS, and administers energy assistance programs. Celebrating its 97<sup>th</sup> year, HeartShare is proud that nearly 90% of all revenue goes directly to its programs and services. HeartShare is accredited by the Council on Accreditation of Services for Families and Children and is a BBB Accredited Charity. [www.heartshare.org](http://www.heartshare.org)

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