

# InSights

For more information, please visit our website or follow HeartShare on Twitter or Facebook.



12 MetroTech Center, 29th Floor  
Brooklyn, NY 11201  
(718) 422-4200  
www.heartshare.org

NON-PROFIT ORGANIZATION  
US POSTAGE  
**PAID**  
BROOKLYN, NY  
PERMIT NO. 2179



# InSights

HELPING CHILDREN AND ADULTS LEAD MEANINGFUL LIVES

SUMMER 2011

**“We’re here and we’re not going anywhere.”**

— Lisa Severino

## Save the Date!

- **HEARTSHARE WELLNESS NIGHT WITH THE BROOKLYN CYCLONES**  
Sunday, August 21  
MCU Park, Brooklyn
- **HEARTSHARE NIGHT WITH THE BROOKLYN CYCLONES**  
Friday, September 2  
MCU Park, Brooklyn
- **RESIDENTIAL SERVICES DINNER DANCE**  
Monday, September 19  
Russo's on the Bay, Howard Beach, Queens, NY
- **BUCKLEY'S – KENNEDY'S GOLF OUTING**  
Thursday, October 13  
Dyker Beach Golf Course, Brooklyn
- **3RD ANNUAL ARTSHARE FOR HEARTSHARE**  
November 1 – 13  
Opening Reception Friday, November 4  
New Century Artists Gallery, Manhattan
- **JOE DIMAGGIO DINNER**  
Thursday, November 17  
Yankee Stadium, Bronx

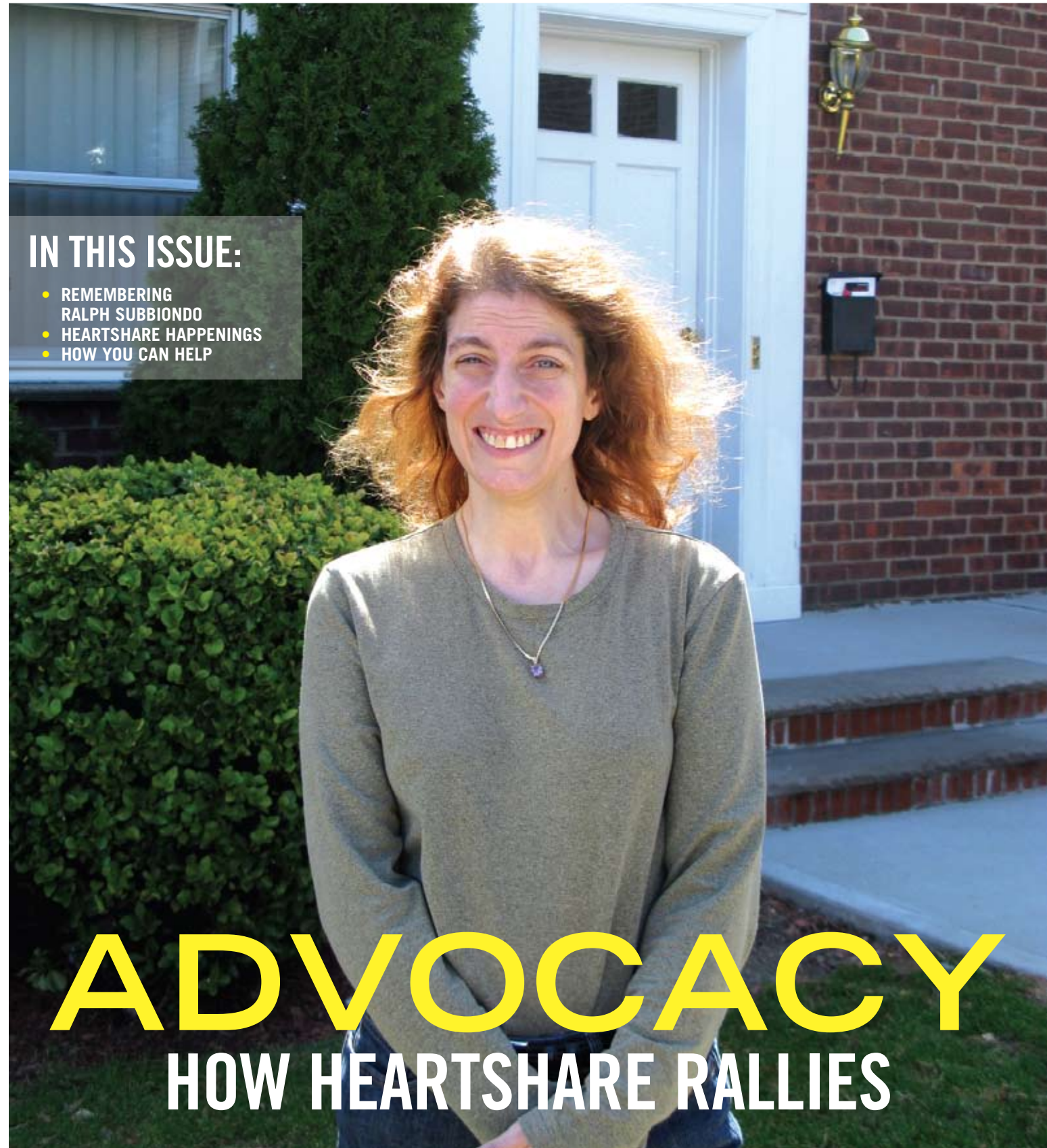
For more information, visit [www.heartshare.org/calendar](http://www.heartshare.org/calendar).



HeartShare won the Pinnacle Award for Civic Betterment from the Building Owners and Managers Association of New York (BOMA/NY). The Pinnacles celebrate the best of BOMA's membership and the spirit of New York City, and are presented to the premiere buildings, people and charitable organizations in the City.

## IN THIS ISSUE:

- REMEMBERING RALPH SUBBIONDO
- HEARTSHARE HAPPENINGS
- HOW YOU CAN HELP



# ADVOCACY

## HOW HEARTSHARE RALLIES

## Table of Contents

HeartShare: Advocating for Individuals .....	2
In Memoriam: Ralph Subbiondo .....	4
HeartShare Happenings .....	5
How To Help .....	9

### BOARD OF DIRECTORS

Ralph A. Subbiondo  
*Chairman (deceased)*

Robert Charles Golden  
*First Vice Chair, Acting Chairman*

John T. Sharkey  
*Second Vice Chair*

Michael J. Abatemarco  
*Treasurer*

Paul J. Torre  
*Secretary*

Joseph A. Benfante, Esq.  
Salvatore A. Calabrese

Joseph A. Caruana, DO  
Linda Dano

Craig A. Eaton, Esq.  
Gregory Generet

Jim Kerr  
Michael P. Kiley

Paola Y. Lima  
Valerie A. Merone

Raymond J. Mollica, DPM  
Kenneth P. Nolan, Esq.

The Reverend Thomas G. Pettei  
Dennis W. Quirk

Anthony M. Riccio, Jr.  
Rosanna Scotto

Christine E. Strehle  
Joseph V. Taranto

William R. Guarinello  
*President and CEO*

### PUBLISHED BY

HeartShare Human Services  
of New York  
12 MetroTech Center, 29th Floor  
Brooklyn, NY 11201  
(718) 422-4200  
www.heartshare.org  
info@heartshare.org

Tricia Fleming  
*Director of Communications*

Brian Fitzgerald  
*Communications Coordinator*

### DESIGNER

New Beautiful Studios

Visit [www.heartshare.org](http://www.heartshare.org) to  
sign-up for email updates!

**FOLLOW HEARTSHARE  
ON TWITTER, OR LIKE US  
ON FACEBOOK!**



As this issue of InSights was going to print, our Board Chairman Ralph Subbiondo passed away after a valiant year-long battle with leukemia. Ralph was an amazing person who knew no bounds when it came to giving back to the community. He will be deeply missed by our HeartShare family. You can read more about Ralph's life and contributions to HeartShare on page 4.

Even though this was one of the worst financial years for social services, we continued to provide excellent services to those who rely on us. Deserving special attention is the fact that we opened two new residential programs for children with autism spectrum disorders this spring. Located in Bensonhurst, Brooklyn, the residences are home to boys and girls who attend The HeartShare School, a specialized education program that focuses on students with autism.

There have been widespread government cuts and the effects run very deep across the industry. Many other organizations have had difficulty weathering the storm but HeartShare was prepared for and responded to the changes in funding. Staff members at HeartShare worked diligently to ensure these massive cuts would not impact the people we serve and the employees we greatly value. Thankfully, we accomplished those goals.

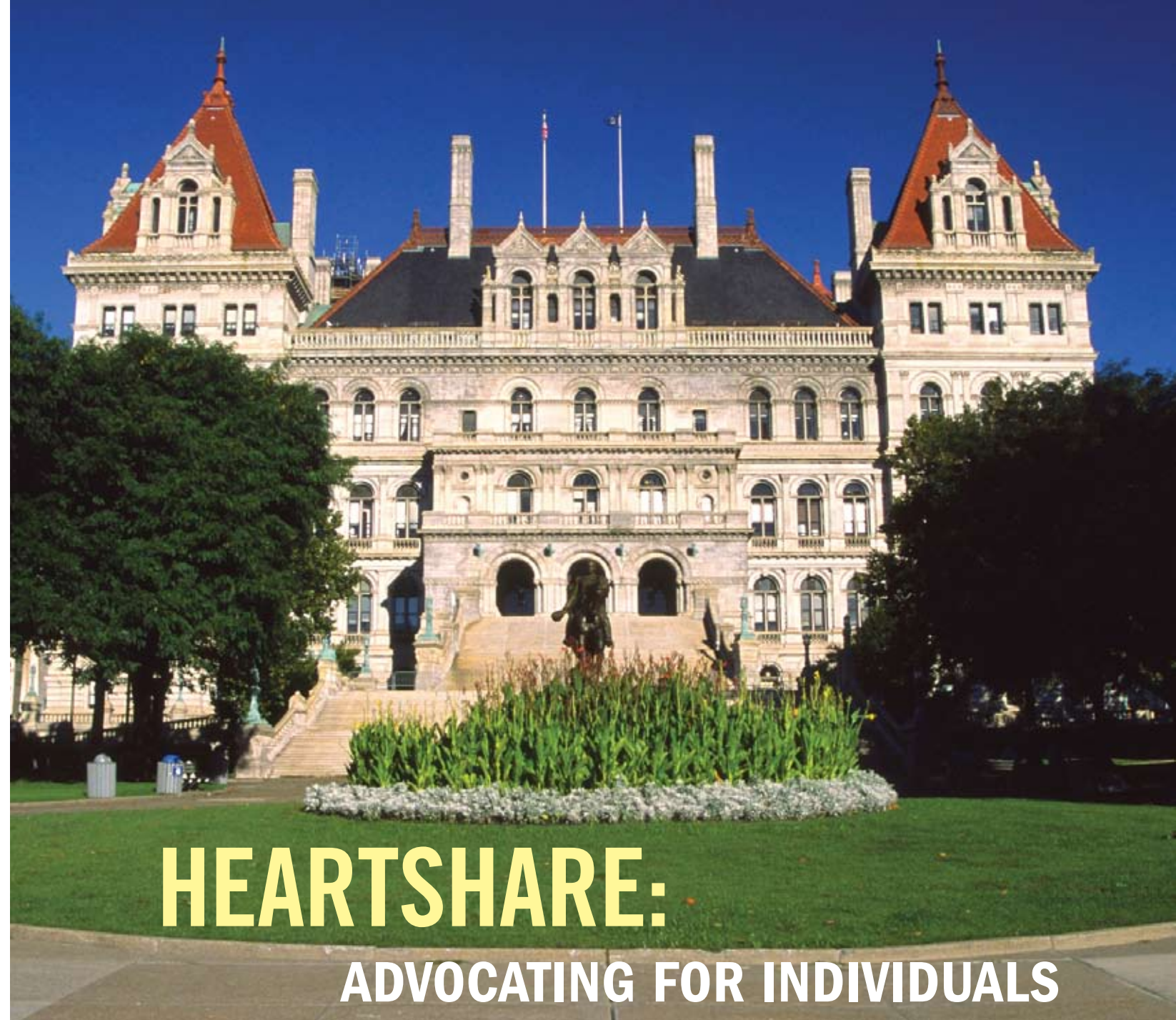
It was a total team effort by all facets of the agency. We remain cautiously optimistic that the worst is behind us and we look forward to better times ahead. That said, we rely on the generous support of donors like you more than ever. Last year, 25,000 children, adults and their families benefitted from our programs and services. You are assured that nearly 90% of every dollar of revenue goes directly to these programs and services for individuals and families in need. Please find it in your heart to make a donation to HeartShare.

We have a full calendar of events planned for the fall. If you haven't already signed up for our electronic newsletter which contains the latest news and events, you may do so at [www.heartshare.org](http://www.heartshare.org). We also can be found on Facebook, Twitter and YouTube.

Thank you for your continued support and enjoy the rest of your summer.

Sincerely,

William R. Guarinello  
President and CEO



**For many individuals with developmental and intellectual disabilities, obtaining the appropriate services can be challenging. For those who are non-verbal or have communication challenges, the process can be even more complicated. This is where the role of advocates come into play in a significant way—helping individuals navigate the complex world of services and supports available to them, as well ensuring that they receive the full supports to which they are entitled.**

An advocate is a person who speaks and/or writes in support or defense of a person or cause. Some individuals with disabilities have multiple advocates—a parent, sibling, teacher, lawyer, friend, service coordinator, or a staff member where he or she receives services.

At HeartShare, advocating for the supported individuals is a constant process as circumstances always change. At times, staff members advocate for a particular individual while at other times they advocate for funding and systems that affect the entire developmental disabilities community.

In December 2010, HeartShare engaged in a letter-writing campaign to then Governor-Elect Andrew Cuomo and New York State Senators and Assembly Members. At the time, elected officials were developing the budget for New York State which funds most of HeartShare's developmental disabilities programs.



COVER STORY



In March 2011, then Chair of the Brooklyn Developmental Disabilities Council Lorenzo Brown introduced Lisa Severino at its annual Legislative Breakfast.

There were early discussions that funding cuts might be as high as 15-18%.

“We encouraged staff, family members of those we serve, and the general com-

munity to write letters to their elected officials expressing the importance of our programs and the severe impact a funding cut like that would mean to individuals,” said HeartShare President and CEO William Guarinello. “After the budget was passed in the spring, it was calculated that for our 2011-2012 fiscal year, we will receive \$3.6 million less than the previous year, representing a 4.6% cut. While this reduction in funding seriously impacts the agency, it could have been a lot worse.”

In addition to letter-writing campaigns, HeartShare staff, service recipients and family members participate in ongoing advocacy efforts throughout the year. These include legislative advocacy days in Albany sponsored by professional associations, including the InterAgency Council of Developmental Disabilities Agencies based in New York City, and the NYS Association of Community Residential Agencies, based in Albany, as well as visits to the district offices of local

city and state legislators. During these events, groups of individuals receiving services, along with their staff and family members visit elected officials’ offices to educate them on the issues impacting their lives. In addition, vigils outside the Governor’s office have been held in past years to emphasize that people with developmental disabilities have voices and that they will not go away.

“I tell politicians that I am here to speak for my daughter, Anne, because she can’t speak for herself,” shared Betty Ann Delano whose daughter has Down’s Syndrome and attends HeartShare’s Union Turnpike Day Habilitation Program in Queens. “I tell them about the daily issues we face, such as maintaining quality programming and services, medical needs, transportation problems, and financial issues.”

“I see this as part of my job as a parent, to make sure Anne has the services she needs. When she was born, it was very



Gilbert Plaza, who attends a HeartShare day program and lives in one of its group homes, was named Self-Advocate of the Year by the Self-Advocacy Association of New York State in 2004.

done in their local offices where they can see the faces of their constituents.”

#### SELF-ADVOCATES

Many individuals with a developmental disability are able to speak for themselves, and do just that.

“My job as a self-advocate became more involved three years ago,” said Lisa Severino, “but I have been a self-advocate my whole life. My mother taught me how to get the things I want.”

Ms. Severino, who lives on her own in an apartment sponsored by HeartShare, learned about the Self-Advocacy Association of New York State (SANYS) in 2004 and began attending its annual conferences. “Three years ago I became more active with the association and its AmeriCorps project.”

Members of SANYS’s AmeriCorps project provide free presentations to educate their peers, communities and staff

**“Even if a parent is nervous about public speaking, just attending the events to represent their child adds to the message.” – Betty Ann Delano**

about their lives and what they have to offer. “I always tell people ‘We’re here and we’re not going anywhere,’” said Ms. Severino.

In addition to her work with AmeriCorps, Ms. Severino has served as President of HeartShare’s Self-Advocacy Council since 2007. This group, which began eight years ago, includes individuals who attend one of HeartShare’s day programs or live in a residence or both. According to Dominick Barone, Director of Training for HeartShare and one of the advisors to the Council, “The goals of the Council include becoming aware of the rights they have and empowering people to speak up. They determined their own rules such as establishing dues, holding elections for Council officers and setting term limits.”

“Over the years, they have worked to increase voter registration and educate their peers about the candidates, traveled to Albany to lobby elected officials, held extensive discussions about their rights, sent a letter to President Obama, and provided mutual support to each other.”

Ms. Severino feels that one of her roles as President has been to spread the word about self-advocacy. “When the Council was first meeting, others were uncomfortable speaking and they looked to me a lot. I have been trying to build their self-esteem and make them more comfortable doing things for themselves.”

As a self-advocate, Ms. Severino often meets with elected officials as well. “I try to get politicians to know we are like everyone else. We can vote, and we do vote,” she said.

In June, Ms. Severino was appointed to the New York State People First Waiver Steering Committee created by Commissioner Courtney Burke of the New York State Office for People with Developmental Disabilities. This committee gives input to the planning process and

development of a proposal to the federal government for a new administrative and fiscal structure for the state’s developmental disabilities services system.

“People tell me that one day I will run for office and I laugh because I love what I do now and wouldn’t trade it for a million dollars.”

#### LOOKING AHEAD

According to HeartShare’s Executive Director of Developmental Disabilities Services Linda Tempel, “Much of what we have focused on over the last several years has been budget related. We will continue to focus on that as long as there are threats of or actual cuts to our funding. One other topic we will be focusing on is the People First 1115 Waiver, which will have a long-lasting impact on the developmental disabilities field throughout New York State.”

HeartShare also remains involved with pending legislation affecting the developmental disabilities field. “In June, the New York State Senate and Assembly passed legislation impacting the scope of the Office of the Medicaid Inspector General. Through a letter with other agencies, we urged the Governor to sign the legislation into law.”

Ms. Tempel continued, “We also would like to build our email database of parents and self-advocates so we can quickly alert them to news impacting our programs and mobilize people quickly to respond to various issues. This is a rapidly changing environment, both financially and programmatically, with constant new developments on both the state and federal levels.”

## PEOPLE FIRST WAIVER

In New York State, the Office for People with Developmental Disabilities’ (OPWDD’s) services system is undergoing a fundamental restructuring by moving to the federal 1115 Waiver, which is considered a Research and Demonstration Project. The 1115 Waiver, which OPWDD is calling the “People First Waiver,” will go into effect in the next few years and will transform the services system. It will affect how individuals are assessed for need and how they receive services.

It will involve the creation of managed care entities as an entry point to the service system, with the direct role of government shrinking overall. OPWDD has created a Steering Committee that will guide the development of the People First 1115 Demonstration Waiver. According to OPWDD, an 1115 Waiver is an agreement with the federal Centers for Medicare & Medicaid Services that provides states with federal Medicaid funding for services for its citizens, while the state implements changes to its service systems and then demonstrates the benefits of those services.

OPWDD currently provides services within a framework established more than 30 years ago. The program has supported progress, but outdated fiscal

and administrative policies impede further advancement. OPWDD says that the People First Waiver will allow for the creation of a new, more efficient system that will protect the health of individuals while increasing the effectiveness of services. This process is scheduled for completion in 5 years but will impact generations to come.

According to Ms. Tempel, “We are just beginning to learn about the People First Waiver and how it will change our current system and impact those receiving services and supports, as well as the agencies providing them. HeartShare is very involved in the discourse and is learning about and planning for the new Waiver structure. Our priority is to continue to provide high-quality services that best meet individual needs, while adapting to the realities of a radically altered system.”

OPWDD has created a website for all information related to the People First Waiver at [http://www.opwdd.ny.gov/2011\\_waiver/index.jsp](http://www.opwdd.ny.gov/2011_waiver/index.jsp). HeartShare will also provide updates via our website, [www.heartshare.org](http://www.heartshare.org), Facebook, Twitter, and e-newsletter as progress is made and changes are announced.

“Self-Advocacy is the best way for me to express myself in a group where you can speak out about issues with people that understand.”

overwhelming and I took things one step at a time. It began with HeartShare’s First Step preschool program, then she entered the New York City public school system, and recently she entered HeartShare’s Day Habilitation Program. Looking ahead, we are preparing Anne to live in a group home, which is scary for me but not having the option of a group home is even scarier. That’s why I think it’s important for parents to be involved in educating the politicians about our needs since they determine the funding of the programs. Even if a parent is nervous about public speaking, just attending the events to represent their child adds to the message.”

“Lobbying the legislators is a good way to see our government at work. I have seen change happen,” said Carol Verdi, Vice President of Education Services for HeartShare, who advocates for the students in HeartShare’s four preschools and one school-age program. “However, I believe it is an ongoing effort and needs to

**“This is a rapidly changing environment, both financially and programmatically.”**  
– Linda Tempel

# IN MEMORIAM: RALPH A. SUBBIONDO

JUNE 22, 1948 – JULY 9, 2011



IN MEMORIAM

The Board of Directors and staff of HeartShare Human Services of New York deeply mourn the untimely passing of Board Chairman, Ralph A. Subbiondo, on July 9, 2011. He served on the Board for 15 years and as Chairman for nine years. He was 63 years of age and is survived by his loving and devoted wife Ava, his children Susan and David Shindler and Frances Subbiondo, his grandchildren Oliver and Roselyn Shindler, and his brother and sister-in-law Charles Subbiondo and Jennifer Kahane.

Ralph was a CPA and a retired Ernst and Young LLP partner and also had served as Chief Financial Officer of The Bush-Clinton Katrina Fund. He leaves a distinguished legacy of community service. A memorial service will be held in New York on August 27th.

During his time on the Board, HeartShare opened the Evaluation Center, the HeartShare First Step Early Childhood Center, six day habilitation programs, 17 group homes, two Family Support Programs, three youth programs, the Creative Solutions for Families program, two energy assistance programs, HeartShare Wellness, Ltd., and The HeartShare School. The Ann and Charles Subbiondo Residence is named for Ralph's parents and this fall the 35th Avenue Residence will be dedicated in memory of Ralph and in honor of his wife, Ava.

"Mr. Subbiondo will be remembered by everyone at the 35th Avenue Residence and Subbiondo Residence as a gentle, soft spoken, always smiling, pleasant individual," noted Otancia Joseph, Coordinator of both residences. "He never forgot the residents for any occasion. He gave Christmas trees every year since the inception of the Subbiondo Residence. He sponsored vacation trips, Christmas parties and Broadway Shows for both houses. He not only sponsored the parties, he attended. He was a part of the Subbiondo and 35th Avenue family."

HeartShare's President and CEO William Guarinello said, "Ralph was a wonderful person and an incredible Board member. There are no adequate words to describe how much he will be missed. I ask that you keep him and his family in your prayers and thoughts."

The family requests all remembrances be sent to HeartShare Human Services, 12 MetroTech Center, 29th Fl., Attn: Public Affairs Office, Brooklyn, NY 11201 or made online at [www.heartshare.org/donate](http://www.heartshare.org/donate).



This year's honorees and presenters represented various aspects of the community but shared one common goal—support HeartShare's programs.



## Gala Raises Almost \$700,000 for HeartShare Programs!

It was early in the spring season, but it got hot at the silent auction tables at HeartShare's Annual Spring Gala and Auction on March 24. Tickets to see *Phantom of the Opera*, gift certificates to restaurants, Coach sunglasses, three Juicy Couture bags, Kate Spade accessories, a Bergdorf Goodman Cosmetics basket, sports and celebrity autographed photos, and more contributed to the success of the evening which raised almost \$700,000.

At its Gala, HeartShare honored four individuals committed to helping those in need and improving the community around them: Mark C. Healy, President and CEO of American Stock Transfer & Trust Co. LLC; Vincent Theurer, Sr., President of Approved Oil Company of Brooklyn; Lorraine M. Tozzo, President of The Genie Foundation; and Robert S. Woods, Emmy-Award winning actor of *One Life to Live*.

"Our honorees are wonderful, caring people and they were surrounded by equally caring family and friends," said William Guarinello, HeartShare's President and CEO. "For example, Lorraine Tozzo's niece

received a standing ovation and most of the cast, as well as the Executive Producer, of *One Life to Live* attended to support Robert Woods. Not only were they bidding on, they were winning, items in the auction to support HeartShare's programs."

"We are grateful to all the individuals and corporations that supported our event especially given the volatile economy," continued Mr. Guarinello. "With budget cuts in Albany and New York City, these funds are even more vital to the success of our programs for children, adults and their families. Their generosity is deeply appreciated."



Cast and crew from *One Life to Live* showed their support for honoree Robert S. Woods.

# After-school Kids Go Inside Broadway



For the third year in a row, students at HeartShare's P.S. 102 One World After-School Program had the opportunity to be part of creating their own musical. This year, 24 students in grades 3, 4 and 5 learned choreography and improved their acting and voice skills through a wonderful program called CASA. Through this program, teachers from Inside Broadway, a professional children's theatre company, came to the school two days each week for 10 weeks and worked with the students and created a script. The program concluded on March 29 with a performance titled *Fractured Fairytales*.

"This program is funded through the New York City Council and Councilmember Vincent Gentile's office," said Nada Arkadan, Program Director of the after-school program. "We greatly appreciate his generosity and the wonderful instruction and guidance from Renita Martin of Inside Broadway. The children thoroughly enjoyed the entire experience."

**24 students scripted their own musical, learned choreography and received singing and action lessons.**

# Board Room Dedicated to Board's First Vice Chair

On January 5, the Board Room at HeartShare's main office was dedicated in honor of Robert C. Golden, the Board of Director's First Vice Chair. Mr. Golden has been a member of HeartShare's Board since 1985, and, during those 26 years, he has provided rock-solid guidance and made incredibly valuable contributions to the organization.

"Bob is always there when we need him, for anything," said William Guarinello. "With us for 26 years, he is the longest-standing member of the Board. It is more than fitting that the Board Room in our executive and administrative office be dedicated in his honor, as he has dedicated so much of himself to this organization."



**Board Chairman Ralph A. Subbiondo and President and CEO William R. Guarinello, pictured with Robert Golden, announced the formal dedication of the Robert Charles Golden Board Room.**

FOLLOW HEARTSHARE ON TWITTER



**ARE YOU ON TWITTER?**

HeartShare is. Stay up to date by following at [www.twitter.com/heartshare](http://www.twitter.com/heartshare).

LIKE HEARTSHARE



**ARE YOU ON FACEBOOK?**

HeartShare is. Like us on Facebook and stay up to date on news and events, view photos and videos, and hear from program participants. Go to [www.facebook.com/heartshare](http://www.facebook.com/heartshare).

# Photo Exhibit Highlights Need for Foster Parents

To celebrate National Foster Care Month, HeartShare partnered with Heart Gallery NYC to create a photo exhibit showcasing children in foster care that need loving homes. Opened on May 18 and running for one month, the exhibit was displayed at the Atlantic Terminal in Brooklyn. Renowned photographers donated their time to photograph numerous children currently in foster care, some of whom need permanent, adoptive parents.

At the opening ceremonies, Norma Forde, Brooklyn Site Director for HeartShare's Foster Care Program said, "We acknowledge that this work is very difficult, yet very rewarding. We need foster and adoptive homes for New York City's children. We are here to provide foster care and adoption services to our children and families."

At the close of the exhibit, nearly 400 individuals had expressed interest in learning more about becoming foster and adoptive parents—truly remarkable! If you are interested in becoming a foster or adoptive parent, please contact HeartShare at (718) 422-4270.



**Patricia McCollin, HeartShare's Intake and Homefinding Supervisor, shared the microphone with William, one of the featured children, at the opening of the exhibit.**

# Run, Golf or Dance—We've Got It All



**Hundreds of runners laced up their sneakers to support the annual Buckley's - Kennedy's Run which raised over \$90,000 for HeartShare's programs.**

The Spring Gala and Auction was just the beginning of an eventful spring. From the Buckley's - Kennedy's 5K Charity Run to the Golf Classic to the Education Services and Family Support Dinner Dances, HeartShare had it all.

This year's Buckley's Run was held on May 15 in loving memory of HeartShare's late Board member Jimmy Buckley. More than 700 runners, along with individual and corporate sponsors, helped raise more than \$90,000 for HeartShare's programs. Following the Run on May 19 was the 22nd Annual Education Services Dinner Dance. Held at Russo's On The Bay in Howard Beach, Queens, this Dinner raised \$30,000 for HeartShare's four preschool programs and The HeartShare School.

In June, the Family Support Services Program celebrated its 25th Anniversary during two Dinner Dances, one for the Queens program participants and one for the Brooklyn participants. Both Dinners were filled with good music, good food and good family and friends. On June 14, 90 golfers took to the course for the 10th Annual Golf Classic in Colonia, NJ and raised more than \$77,000.

"We are grateful to everyone who supported HeartShare's events and helped raise vital funds for our programs," said Bill Guarinello. "Even in difficult times, we know we can count on our friends and supporters to help those we serve."

## Everyday Heroes—

# Diane Paguaga

## The HeartShare School

When Diane Paguaga began working at The HeartShare School more than one and a half years ago, she met Jonathan, then 9 years old. Jonathan, who is autistic, was not eager to work with Diane as he liked his own order and routine.

Initially, Jonathan would become very frustrated with Diane, but after some time, he became more relaxed with their routine and they formed a close bond. One of the first tasks Diane worked on with Jonathan was teaching him to identify letters and their sounds. At the time, he could only recognize his own name. Jonathan also had difficulty socializing with his peers which is typical of children with autism spectrum disorders.

Diane spent three months teaching Jonathan how to identify and write each letter. Once that was completed, she taught him the sounds they made and he mastered that in even less time. From there, Diane and Jonathan worked together to learn how sounds go together to make words. He is now able to read and write over 100 words, and the list grows every day!

In addition to improving his reading skills, Diane helped Jonathan improve his socialization skills. She observed that Jonathan and another student, Philip, often finished their work faster than the



Diane has helped Jonathan learn to read and make friends with his classmates.

### EVERYDAY HEROES

recognize the contributions that direct support professionals make in the lives of individuals with developmental disabilities—particularly in being part of their local communities. Community inclusion is all about assisting individuals in making personally meaningful connections and in forming relationships with people who are not disabled.

other students. The boys would do puzzles, draw or play with a toy, but not engage each other. One day, she sat the boys together but they did not speak to each other. The next day she asked them questions about things she knew they had in common, such as liking dinosaurs.

Diane continued sitting with the boys and engaging them in conversation for two

weeks. She slowly began decreasing her involvement in the conversation because they were able to have conversations on their own. Jonathan now calls Philip his best friend!

Diane has helped Jonathan build a strong foundation for learning and develop relationships with his peers, both improving his life in countless ways.

## New Programs for Individuals with Autism

In an ongoing effort to meet the changing needs of the community, HeartShare has opened new programs for children and adults with autism spectrum disorders (ASD). The first two programs, the Sal Calabrese Residence and SPA Overnight Respite, are located in a two-family house in Staten Island. The Calabrese Residence provides 24-hour residential support to four young adults and SPA Overnight Respite serves both children and adults.

In Brooklyn, the Susan and Craig Eaton Residence is home to seven girls who have ASD, and the Dr. Joseph A. Caruana Residence is home to seven boys. The children currently living in these homes range in age from 8 to 18 and attend The HeartShare School located next door.

HeartShare is proud to be expanding its services to individuals on the Autism Spectrum and their families.

## Individuals Honored by QCDD

Two of HeartShare's program participants were honored by the Queens Council on Developmental Disabilities at its Celebrating Success awards ceremony—Vincent Kim and Annette Willis. Vincent attends the Union Turnpike Day Habilitation Program. He was shy and would keep to himself, until an inner artistic talent was uncovered. Vincent began creating artwork which was eventually sold at ArtShare for HeartShare.

When Annette moved into one of HeartShare's group homes in 2002, she was very clear about her desire to live on her own. After losing several family members in 2009, Annette became more focused on achieving her dream. Through hard work and perseverance, Annette will be moving into a supported apartment, meaning less staff supervision and greater independence, this summer. Congratulations Vincent and Annette!



DO YOU WANT TO RECEIVE E-MAIL UPDATES FROM HEARTSHARE? SUBSCRIBE TODAY AT [WWW.HEARTSHARE.ORG](http://WWW.HEARTSHARE.ORG)!

HEARTSHARE appreciates the generous support of individuals, corporations and foundations. You may not need our services, but 25,000 New Yorkers do.



# How You Can Help HeartShare

HeartShare is proud that nearly **90% of every dollar** of revenue goes to its programs. There are a number of ways you can help HeartShare assist 25,000 children and adults:

### WAYS TO CONTRIBUTE:

#### Standard Contribution:

You may mail a check, call with a credit card, donate stock, or give online.

**HeartShare Human Services of New York  
Public Affairs Office  
12 MetroTech Center, 29th Floor,  
Brooklyn, NY 11201  
(718) 422-3210  
[www.heartshare.org](http://www.heartshare.org)  
Tax ID#: 11-1633549**

#### Leave a Legacy:

You may continue to support HeartShare's programs through your will, a charitable gift annuity or a gift of life insurance. Through your will, you may leave all or a portion of your estate to HeartShare. With a charitable gift annuity, you receive an income for life, and the remaining balance of the donation goes to HeartShare.

#### Make a Memorial or Tribute Gift

A wonderful way to honor a family member or friend is to make a gift in memory of or in tribute to him or her. Tribute gifts may be made for birthdays, weddings, anniversaries, in place of holiday gifts, or for any other purpose. Whatever the reason, you can feel good that your gift is twice given—once to honor your dear one and second to help those in need.

#### Matching Gifts:

This is an opportunity to double your contribution to HeartShare. Be sure to check with your company or organization to determine if it has a Matching Gift Program. Often, your Human Resources Department can assist you with this. Complete the form and mail it to HeartShare.

#### Your Target Card:

If you have a Target Visa, Target Card or Target Check Card, The HeartShare School can benefit from your purchases. Up to 1% of your purchases will be donated to The HeartShare School. Visit [target.com/tcoe](http://target.com/tcoe) and designate The HeartShare School as your beneficiary.

#### Shop iGive.com:

Shop at this online mall of more than 700 stores and a percentage of your purchase is donated to HeartShare. Simply select HeartShare Human Services as your Cause when you register and shop 'til you drop!



### NEW VIDEOS ADDED TO YOUTUBE

Did you know HeartShare has a channel on YouTube? It does! New videos were recently added, and more are in production, to give viewers a better understanding of HeartShare's available programs and services. Be sure to visit [www.youtube.com/heartshareny](http://www.youtube.com/heartshareny) to see what's happening at HeartShare.